

# Partners for Care Minimart Program Report



**"You don't build a business, you build people, then people build the business." ~Zig Ziglar**

January 2024



# Overview



The goal of Partners for Care (PFC) minimart program is to assist mobility cart beneficiaries to start businesses. PFC donates coolers to mobility cart beneficiaries in partnership with Mobility Worldwide, MO–Columbia. PFC staff have distributed **1,850** coolers to people living with disabilities. PFC partners with county governments, religious institutions, charity organizations (Rotary, Lions Club), community based organizations among other groups who assist the beneficiaries with startups.

## Progress

To date, **1,250** beneficiaries have established businesses.



# Impact



"I sell ice pops, water and beverages with the cooler at the entrance of Dandora Hospital. I am able to pay rent, feed my children and pay their school fees." Christine Chira



"I am no longer a beggar I am a business woman. The mobility cart and cooler have transformed my life."  
Lilian Muthoni



"I am the bread winner in my family courtesy of the cooler."  
Samwel Gachuki

# Items sold in the coolers



ice-pops



juices



local juices



water

## Conclusion

The PFC team is grateful for the opportunity to serve through the minimart program.