

CUMULATIVE REPORT

MINIMART PROGRAM 2025



“You don’t build a business, you build people, then people build the business.”- Zig Ziglar

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Overview



Photo taken during the distribution of 100 minimarts, a collaboration between PFC and the Lillian Siyoi Foundation

Partners for Care (PFC), we believe that true empowerment begins with mobility and extends to economic independence. The minimart program is a transformative initiative designed to help beneficiaries of mobility carts launch sustainable small businesses, fostering self-reliance among people living with disabilities in Kenya.

A cornerstone of the program is PFC's collaboration with Mobility Worldwide, MO-Columbia, a dedicated partner that supplies high-quality coolers specifically adapted for mobility cart beneficiaries. These coolers enable beneficiaries to store and sell goods like fresh produce, dairy, beverages, and snacks directly from their carts turning a mobility cart into a mobile minimart.

PFC staff have distributed **3,150** coolers to individuals across Kenya who face mobility challenges due to disabilities. This distribution effort spans urban centers, rural communities, and peri-urban areas, ensuring equitable access. To fuel business startups,

PFC forges strong alliances with a diverse network of stakeholders:

- County governments, providing regulatory support, market access, and local advocacy.
- Religious institutions, offering community venues, mentorship, and spiritual encouragement.
- Charity organizations like Rotary International and Lions Club, contributing seed funding, training workshops, and visibility through their global networks.
- Community-based organizations (CBOs), Non-Government Organizations (NGOs) delivering grassroots training in business skills, financial literacy, and customer service tailored to local markets.

To date, the Minimart Program has sparked extraordinary progress. Many beneficiaries have successfully established and scaled their businesses.

"Know me for my abilities, not my disability." – Robert M. Hensel

Brian Mukahalna

My name is Brian Mukahalna. A spinal injury left me immobile in our Tranzoia county home, watching my family battle hunger and debt. I felt like a burden, praying for a way to provide.

Partners for Care (PFC) changed everything with a mobility cart. Then came the minimart program: training, funds, and a stocked grocery stall at the market.

Now, I run a small grocery stall selling fresh produce. Thanks to the minimart program, I support my family, pay rent, and save for the future. This opportunity has truly changed my life my kids eat well, attend school, and I have reclaimed my role as provider.



David Mukalukha



Wheels of Hope: David Mukalukha's Triumph Over Polio

Polio survivor David Mukalukha from Kiminini struggled for years with immobility, unable to provide for his family amid hunger and missed school fees. Partners for Care (PFC) changed that with a custom mobility cart and economic program including , training, and startup funds.

Now, David thrives at Kiminini Market. "I sell popsicles, water, and beverages with the cooler at Kiminini Market. I can feed my children and pay their school fees. I have also started a sewing business where I mend clothes." From despair to self-sufficiency, his story inspires.

"To build a successful business, you must start small and dream big. In the journey of entrepreneurship, tenacity of purpose is supreme." – Aliko Dangote

I am Emmanuel Wafula, 31, from Trans Nzoia County. I was born abled, my life shattered at 17 when a tree-trimming fall led to amputating both legs. Suddenly, my strong mother had to carry me everywhere it broke my heart to burden her while I could not provide for us.

Partners for Care and Honourable Lilian Siyoi changed that with a mobility cart, coolbox, and seed money. I gained independence, starting by selling water on the streets. In one month, I earned \$40 my first taste of freedom. Inspired, I tapped into beadwork, crafting serviette holders that sold fast. Soon, I added groceries, building three thriving businesses.

Now, my monthly profit is \$61. I pay rent and school fees for my three siblings, lifting our family's load for a brighter future. From despair, I have found purpose thank you for believing in me.

Emmanuel Wafula



CONCLUSION

Partners for Care extends our deepest gratitude to Mobility Worldwide-MO Columbia for the minimart program you have provided to empower Kenyans with disabilities.

These minimarts lift people living with disabilities into economic independence freeing them from joblessness and dependency, restoring dignity eroded by poverty and limitation.

Your minimart initiative changes everything. It equips beneficiaries with jobs at local markets, enabling them to earn steady income, cater to family needs like food and school fees, and achieve financial freedom through savings and self-reliance. Families thrive, communities strengthen. You have lifted not just livelihoods, but spirits—igniting hope across Kenya.

Thank you for partnering with us to make opportunity accessible. Together, we are transforming lives.



"Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible." – Francis of Assisi